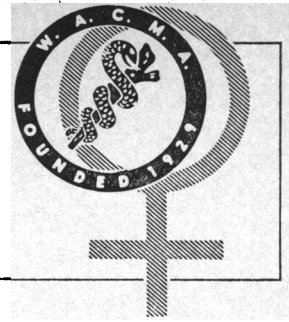


# WOMAN'S AUXILIARY

to the California Medical Association



## Communication—A Necessity

EFFECTIVE communication is of vital importance as a life line to any organization. This is especially true when that organization spans a state the size of ours.

The Woman's Auxiliary to the California Medical Association, with 34 separate county units and 8,812 members, requires a liaison between national, state and county medical auxiliary activities. There is so much going on within WACMA relative to legislation, AMA-Education and Research Foundation (we led the nation in fund-raising last year), health careers scholarships, GEMS (Good Emergency Mother Substitutes), International Health Activities and so on that our membership could never be kept informed without our quarterly magazine, *The Courier*.

Our National President, Mrs. Richard A. Sutter, while attending our recent State Fall Conference at Palo Alto, strongly reaffirmed the request of AMA Auxiliary headquarters that our *Courier* be sent to all national officers and to all 50 state presidents and the state editors. She gave us a great compliment when she said: "Your publication is one of the finest in the United States. Other state auxiliaries look to it for ideas and stimulation in their areas."

Correspondence with our National Editorial Board confirms Mrs. Sutter's statement. They are greatly impressed by the accomplishments of the county auxiliaries throughout our state in those

areas mentioned above, along with our outstanding leadership in planning annual Health Careers Days in several counties to benefit thousands of young people—tomorrow's leaders in medicine. Many of our county reports from *Courier* have later appeared in *M.D.'s Wife*, the journal of the national Auxiliary, which is mailed to every physician's wife in the United States.

Through *Courier* we continue to educate our members to the growing purposes and work of our organization. Each physician's wife must be well informed if she is to be a good interpreter for medicine in her community and, most importantly, if she is to work for the person closest to her—her husband.

Good public relations through friendships, not only among ourselves but outwardly in community service, is a basic concept of Auxiliary. It is hoped that this *interest* and *challenge* is created with each issue of *Courier* which your wife receives, as her sense of loyalty to the medical profession is needed. May I refer to 2nd Vice President Mrs. Kenneth J. McNiece's closing admonition from CALIFORNIA MEDICINE, July 1965, "Doctor, be interested in your wife's participation in Auxiliary."

There is a wonderful quotation from Matthew that reads, "Let your light so shine before men that they may see your good works." The State officers, through *Courier*, sincerely hope that we will continue to turn that light of incentive in the right direction to keep our members totally informed.

MRS. H. HARPER THORPE  
*Courier* Editor  
Woman's Auxiliary to the  
California Medical Association